

Franklin Styne Iyadurai

MBA • MCIM • PhD (Cand)

AI, Agentic AI & Automation Trainer | Adjunct Lecturer



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Profile

With over 40 years across technology, business development and leadership training, Franklin brings a rare blend of technical depth and commercial judgement to every room he trains. Passionate about AI since the 1980s, he began as a computer programmer and systems analyst building expert systems, an early form of AI, then spent decades driving international growth as Head of International Business Development for a global company.

Today he channels that experience into practical, hands-on training in Generative AI, Microsoft 365 Copilot, Gemini, AI automation and AI agents. Participants learn more than the tools: they develop the mindset to work side by side with AI and build it into their daily workflows, guided by a trainer whose years in management give him a clear understanding of their pain points. Sessions are tailored to the room, from educators and engineers to HR teams, communications units and senior management.

Franklin makes learning AI enjoyable and approachable. Sessions are lively, interactive and jargon-free, so participants leave confident to apply AI the very next day.

Training focus

- Generative AI adoption with ChatGPT, Microsoft 365 Copilot and Gemini in Google Workspace
- AI-assisted writing, research, analysis and content creation
- Workflow automation with AI for sales, marketing, HR, customer service and planning
- Agentic AI: designing and building workplace AI agents with the right human checkpoints
- Leadership development and business coaching for growing teams

Track record

200+

AI sessions since 2023

1,500+Participants since
2025**90+**

Groups since 2025

4Countries in the
region

Certifications

- **HRD Corp Accredited Trainer**
Trainer ID 13169
- **Microsoft 365 Copilot Certified**
Microsoft, 2025
- **ICDL Artificial Intelligence**
ICDL Asia, 2025
- **Certified Digital Marketing Professional**
Digital Marketing Institute, UK

Organisations trained

MOE JAPEN HRD Corp
MAHB JKR Sarawak OSRAM
Intel Oryx Altera
Technip Energies Low Yat Group
Keysight Unicharm Maybank
Mitsui Swinburne University
Taylor's University UNITEN
RTM TV3 Bernama

AI training also delivered in Brunei,
Indonesia and India.